

Abstract

~~SMART CARD SYSTEM AND ELECTRONIC TICKETING METHODS~~

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5 Disclosed is an electronic ticketing system (100, 200) and method (60) utilising a smart card (31). The smart card can be loaded with pre-purchased tickets which are then booked at a subsequent date. Alternatively, the booking and payment for the ticket can be made at the one transaction. The smart card is customisable by a user (100) who would normally be a promoter or organiser of an event for which tickets are required. Also
10 disclosed is a multiple purpose card (70, 91, 141, 151, 161) which is both a smart card having electronic data stored (78) therein and a conventional business card having information (72) printed thereon for use by a reader. The donee of the card is able to insert same into a card reader (12) to obtain detailed information from the computer (100) of the donor of the card. The multiple prupose smart card may also be used as a trading
15 card (506) as part of a set (500) of similar cards each offering differing levels of user access to a database (526) related to the set